

# BLACKPOOL HAS IT ALL PRESS TRIP UPDATE 22 AUGUST 2017

## 2017 RESULTS SO FAR

- Trips so far 27
- Confirmed upcoming trips 2
- Potential upcoming trips 3
- **Pieces of coverage** **63**

## 2016 TOTAL RESULTS

- Total trips 27
- **Pieces of coverage** **75**

## COVERAGE HIGHLIGHTS

